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6 Mo Survey 2021-02-15- CPNI Village of Marvin ED 06102020

Information

County and Tier at Intake

County

County Tier at Intake

Optional - Minority-based Business or University

Business Ownership
- Gender

Minority University
or College

Business Ownership
- Race-Ethnicity

Economic Development Project Metrics

New jobs created 0.4

Employee jobs retained (econ dev) 0.0

Average Annual Salary of New Jobs \$24,000.00

Employee jobs retained Comments We have hired a part time planner, however, the district itself is still in the planning phase. In addition, we have created a committee directly based on the recommendation of NCGrowth/CPNI, with 9 members, those are volunteers.

Number of new businesses 0

Number of Expanded Businesses 0

Number of new businesses comments

Number of Expanded Businesses Comments Again, we have hired a planner but I don't know if that's applicable to this question. As the district is realized in the coming years, about 100k s.f. of commercial (+/- 25k) and 100 homes will be built.

Private Investment (dollars) \$10,000

Public Investment (dollars) \$1,039,050

Private Investment Comments The exact amount is unknown, but property owners also put in some effort to create visions for their developments. The approximate value of everyone's time and investment is about 10k.

Public Investment Comments We received a grant from our MPO for \$1,024,050 to construct a trail to connect our future downtown district to the adjacent neighborhoods. Then, we have hired DFI to do a study on the economic feasibility of our vision. The cost of the contract was \$15,000 and they have completed the study earlier this month.

NCGrowth helped accomplish: form new partnerships?; submit a grant application?; receive new funding

(grants or loans)?; develop a new strategic plan?; experience a change in leadership?

New Partner Additional Info	We hired Development Finance Initiative (DFI) to do an economic feasibility study, which was completed this month. We have a challenge in front of us to revise the program to make it more feasible, but it is well within reach.	New Funding Additional Info	Our MPO, CRTPO, gave us federal DA funding of \$1,024,050 for the trail and related streetscape improvements. The total project cost is ~1.7M and we have to match 40% (680k) but that is anticipated to come from MSD and Powell Bill.
New Grant Application Additional Info	We applied for Discretionary Allocation from our MPO, Charlotte Regional Transportation Planning Organization (CRTPO), in order to build a ~1.1 mile trail to connect the new district with existing neighborhoods.	Change in Leadership Comments	We created a 9-member Strategic Plan Committee which will be discussing the strategic plan, and DFI report, and generally leading the creation of the technical components of the Strategic Plan. The Planning Board will advise and the Council will make final decisions. The committee consists of 3 Planning Board Members, 3 property owners in the district, 1 Parks&Greenway board member, and 2 new residents at large.
New Strategic Plan - Additional Info	We accepted the recommendation from NCGrowth to create a Strategic Plan to have a cohesive vision among ~20 properties and ~13 property owners. This is a work in progress and is happening largely in-house.		
NC Growth company benefits	They gave us a lot of great ideas that we hadn't thought of, both in terms of design and policy regarding how to accomplish this district.	Other Additional Info	As we progress through the design and creation of this district, the numbers on the first few pages of this survey will show up as a few hundred jobs and a few dozen businesses.

Qualtrics Integration

SFQ Project Manager	jessica_wilkinson@kenan-flagler.unc.edu	SFQ Recipient Email	planner@marvinnc.org
SFQ Account Name	Village of Marvin	SFQ-Out Account Name	Village of Marvin
SFQ Website		SFQ-Out Account Website	
SFQ Contact First Name	Rohit	SFQ-Out Contact First Name	Rohit
SFQ Contact Last Name	Ammanamanchi	SFQ-Out Contact Last Name	Ammanamanchi
SFQ Contact Title	Planner/Zoning Administrator	SFQ-Out Contact Title	Planner/Zoning Administrator
SFQ Primary Email	planner@marvinnc.org	SFQ-Out Contact Email	planner@marvinnc.org
SFQ Alternate Email		SFQ-Out Contact Alternate Email	

SFQ Phone Number	7048431680	SFQ-Out Contact Phone	
SFQ Contact Street	10004 New Town Road	SFQ-Out Contact Street	
SFQ Contact City	Marvin	SFQ-Out City	
SFQ Contact State	NC	SFQ-Out Contact State	
SFQ Contact Zip	28173	SFQ-Out Contact Mailing Zip	
SFQ Twitter Handle		SFQ-Out Contact Twitter	
SFQ-O-Average Annual Salary of New Jobs	\$24,000	SFQ-O-Number of Expanded Businesses	0.00
SFQ-O-Employee FT jobs retained (econde	0.00	SFQ-O-Number of new businesses	0.00
SFQ-O-New jobs created	0.40	SFQ-O-Private Investment (dollars)	10,000.00
		SFQ-O-Public Investment (dollars)	1,039,050.00

System Information

Created By	NCGrowth, 2/15/2021 4:02 PM	Last Modified By	System Integration, 2/22/2021 2:31 PM
Owner	NCGrowth	NCGrowth Client Metrics ID 18	a0u5G00000JzU26QAF
Project Manager Email	jessica_wilkinson@kenan-flagler.unc.edu		
NCGrowth Client Metric Record Type ID-18	012f4000000u9LvAAI		

NCGrowth Client Metrics History

2/22/2021 2:31 PM

User	System Integration
Connection	
Action	Changed Date of Data - intake or survey to 2/22/2021.

2/15/2021 4:02 PM

User	NCGrowth
Connection	
Action	Changed Project Manager Email to jessica_wilkinson@kenan-flagler.unc.edu. Created.